

RJ Reynolds
Tobacco Company

P. O. BOX 2955
Winston-Salem, North Carolina 27102

**RJR.... Standing up for America's
45 million adult smokers**

CHECK NUMBER: 5A 1533833396
CHECK DATE: 12-27-96

1210 05A 1533833396
1210 176640
EISLER CO INC
252 MAIN ST
WEST ORANGE, NJ 07052

6

INVOICE NUMBER	GROSS	NET AMOUNT	INVOICE NUMBER	GROSS	NET AMOUNT
9636115338333	56.00	56.00			

DIVISION 1210 ACCOUNT #176640

TEMPORARY PAYMENTS (1 ITEM)
DISPLAY ASSEMBLY 56.00

PAYMENT FOR 30 OCT SALEM B2G2F DISPLAYS (WOLFE)



J REYNOLDS TOBACCO COMPANY PAYMENT

NET CHECK AMOUNT

56.00

Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

THIS MULTI-TONE AREA OF THE DOCUMENT CHANGES COLOR GRADUALLY AND EVENLY FROM DARK TO LIGHT WITH DARKER AREAS BOTH TOP AND BOTTOM.

RJ Reynolds
Tobacco Company

P. O. BOX 2955
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.
ASHEVILLE, NORTH CAROLINA
66-357531

DATE
12-27-96

5A 1533833396
CHECK NO.

PAY ONLY  56.00
CTSCS

PAY FIFTY-SIX DOLLARS AND 00 CENTS

TO THE ORDER OF
1210 176640
EISLER CO INC
252 MAIN ST
WEST ORANGE, NJ 07052


AUTHORIZED SIGNATURE

51849 3977

⑈1533833396⑈ ⑆053100355⑆010459 038032⑈

Source: <https://www.industrydocuments.ucsf.edu/docs/lrwy0000>

WORK PLAN VOUCHER REQUEST

2nd Half - 1996

USE ONE VOUCHER FORM FOR EACH PROMOTION (Please Print or Type In EXCEL)

Division: 1240 Date: 12/23/96
 RJR Personnel: L. T. Webb Signature: [Signature]
 Jobber Name: Escher + Co Signature: [Signature]
 Account #: 176640 Check Mailed To: ☒ Division Office ☐ Jobber

* * * * **D P C** * * * *

Promotion:	Rate	Units	Payment	Qty	Comments
CAM NY .20DPC VP	0.20	X	=		Camel 4 Carton DPC Displays
DOR NY .25DPC VP	0.25	X	=		Doral 4 Carton DPC Displays
SAL NY .20DPC VP	0.20	X	=		Salem 4 Carton DPC Displays
WIN NY .20DPC VP	0.20	X	=		Winston 4 Carton DPC Displays
CAM .20VPR (2 CTN)	0.20	X	=		Camel 2 Carton DPC Displays
DOR .25VPR (2 CTN)	0.25	X	=		Doral 2 Carton DPC Displays
SAL .20VPR (2 CTN)	0.20	X	=		Salem 2 Carton DPC Displays
WIN .20VPR (2 CTN)	0.20	X	=		Winston 2 Carton DPC Displays
		X	=		
TOTAL					

* * * * **V A P** * * * *

Display Assembly	Rate	Units	Payment	Comments
Aug Doral Match Tin	28.00	X	=	Aug Doral Match Tin Displays
Sep Doral B2G1F	28.00	X	=	Sep Doral B2G1F Displays
Oct Salem B2G2F	28.00	X <u>2</u>	= <u>56.00</u>	<u>30</u> Oct Salem B2G2F Displays
Nov Camel B2GF Lighter	28.00	X	=	Nov Camel B2GF Lighter Displays
Dec Doral B2G1F	28.00	X	=	Dec Doral B2G1F Displays
Dec Camel Men B1G1F	28.00	X	=	Dec Camel Men B1G1F Displays
DPC Display Assembly	28.00	X	=	DPC Display Assembly
SR Pre Book(Black line & Sticker)	28.00	X	=	Cartons for Black line & Sticker
TOTAL				

* * * * Temporary Payment System * * * *

Promotion:	Rate	Units	Payment	Comments
S 96 RAC DISC	1.00	X	=	S 96 RAC DISC
W 96 RAC DISC	1.00	X	=	W 96 RAC DISC
WS 96 RAC DISC	1.00	X	=	WS 96 RAC DISC
C 96 RAC DISC	1.00	X	=	C 96 RAC DISC
		X	=	
TOTAL				

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FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date

9/18/96

Number of pages including cover sheet 3

To: Eisler & Co.

Butch Eisler

Phone

Fax Phone 201-731-5187

CC: John McNish

Greg Mitchell

From:

Lanny Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

Voice Mail 800-757-8255
Ext.48795

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the October Partners Promotions.

In order to penetrate the market with the Camel Collectors product, this product should be used to fill normal orders for these Camel styles.

Please pack each Salem B2G2F display with 2 plain white cartons of each of the 4 styles of Salem (4 cartons billable) and send out to all accounts on the attached list during the week of 10/7/96.

You will be credited with approximately **\$719.00** if displays are packed and automatically sent out to accounts on the attached list by October 25th.

If you have any questions, please let me know.

Thanks,

Lanny

51849 3979



R. J. Reynolds Tobacco Company
OCTOBER '96 PARTNERS PROMOTION

Account: **EISLER & CO #176640**

Brand Promotion	Camel Collectors Pack	Salem Buy 2 Get 2 Fre 4 ctn live+4ctn free
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Display Packing	2 white ctns Salem K 2 white ctns Salem 100 2 white ctns Salem LtK 2 white ctns Salem Lt100
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Allocation (cs)	2 Camel FK(6M) 2 Camel FBx(6M) 2 Camel LK(6M) 0 Camel LBx(6M)	2 Salem K(6M)* 2 Salem 100 (6M)* 2 Salem LtK(6M)* 2 Salem Lt100(6M)*
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Displays	30
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Date Product Recvd	9/27/96	10/3/96
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Display Assembly	Immediately	Immediately
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Displays Shipped to Retail - procedures required to receive .08 per ctn Category II payment:	Send displays automatically to accounts on attached list week of 10/7/96	Please cross out any account that refuses promotion and return list to RJR
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You will be credited with the
following estimated October
monthly Category II payment if all
displays are sent to accounts on
attached list by October 25, 1996

\$719.00*

Packing and shipping payment if
packing is completed within 2 weeks

28.00 per 12M
case of Live
product

*Must make July-Dec. RJR share of market or Savings share of category goal to collect this \$

Note:

- ① Send #displays indicated to each account on attached Partners list.
- ② Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

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WHOLESALER : 176640 EISLER & COMPANY INCORPORATED <DIRECT>
 TEMPLATE : 601934 610-00 SAL OCT B2G2F
 TEMPLATE SEQ : 0031
 SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	VAP WHSLR DESC
133001	133020	608888	BASKET OF CHEER LIQ	RT 46 P.O. BOX 82	DOVER	NJ	07801	1				176640 EISLER
133008	133025	248171	BASKET OF CHEER TWO	140 N BEVERWYCK R	LAKE HIAWATHA	NJ	07034	1				176640 EISLER
122111	122225	688797	BOTTLE KING	381 WASHINGTON AV	HILLSDALE	NJ	07642	2		2367-0000		176640 EISLER
122111	122225	770403	BOTTLE KING	1475 BERGEN BVLD.	FORT LEE	NJ	07024	2		2367-0000		176640 EISLER
122102	122226	770951	BOTTLE KING	924 PROSPECT ST	GLEN ROCK	NJ	07452	2		2367-0000		176640 EISLER
122112	122226	399414	BOTTLE KING	387 S STATE RT 17	HACKENSACK	NJ	07601	2		2367-0000		176640 EISLER
122614	122626	687091	BOTTLE KING	476 RT 17 NORTH	RAMSEY	NJ	07446	2		2367-0000		176640 EISLER
122614	122626	642911	BOTTLE KING	1210 HAMBURG TURN	WAYNE	NJ	07470	2		2367-0000		176640 EISLER
122613	122625	401249	BOTTLE KING LIQ	19 S LIVINGSTON A	LIVINGSTON	NJ	07039	2		2367-0000		176640 EISLER
133001	133020	274073	BOTTLE KING LIQUORS	RT 10&K-MART PLAZ	RANDOLPH	NJ	07869	2		2367-0000		176640 EISLER
133001	133020	323545	BOTTLE KING LIQUORS	260 STATE ROUTE 1	LEDGEWOOD	NJ	07852	2		2367-0000		176640 EISLER
133003	133028	654368	BOTTLE KING LIQUORS	1001 VALLEY RD	GILLETTE	NJ	07933	2		2367-0000		176640 EISLER
133003	133025	491654	BOTTLE KING LIQ	RT 10 & RT 202	MORRIS PLAINS	NJ	07950	2		2367-0000		176640 EISLER
133008	133020	605728	BOTTLE KING LIQUORS	127 WATER ST	NEWTON	NJ	07860	2		2367-0000		176640 EISLER
133007	133028	562260	BRIDGEWATER PHARMAC	1335 PRINCE ROGER	BRIDGEWATER	NJ	08807	1				176640 EISLER
133007	133027	402068	EDISON DELI	2143 WOODBRIDGE A	EDISON	NJ	08817	1				176640 EISLER
122603	122622	687366	J&S NEWS & CARDS IN	241 E WESTFIELD A	ROSELLE PARK	NJ	07204	2			176640	
133005	133024	928520	MILIAZZO BROS., INC	55 S MAIN ST	EDISON	NJ	08837	1			176640	176640 EISLER
122603	122622	401251	SILVERMAN'S STAT.	16 PLAZA PL	LIVINGSTON	NJ	07039	1				176640 EISLER

PAGE BREAK TOTAL ACCOUNTS 19 TOTAL QUANTITY 32

TEMPLATE TOTAL ACCOUNTS 19 TOTAL QUANTITY 32

***** END OF REPORT FOR PROMOTION 601934 *****

TRANSMIT CONFIRMATION REPORT

NO. : 011
RECEIVER : 2017315187
TRANSMITTER : R.J.REYNOLDS TOB 12
DATE : SEP 18'96 15:18
DURATION : 01'53
MODE : STD
PAGES : 03
RESULT : OK

51849 3982

R.J. Reynolds
Tobacco Company

SALES COPY

INVOICE

COUNT NO.	INVOICE DATE	INVOICE NO.	MAE
1788400	10/03/85	277-0020	10-23
WAREHOUSE		CARRIER	
085 PITMAN			

P.O. Box 2959, Winston-Salem, N.C. 27102
Phone (800) 862-4338
For Manufacturer's UPC No., Refer to Price List

BILLING
ADDRESS

EISLER & COMPANY INCORPORATED
252 MAIN STREET
WEST ORANGE NJ 07052-5693

SOLD TO/
SHIP TO

EISLER & COMPANY INCORPORATED
252 MAIN STREET
WEST ORANGE NJ 07052-5693

SPECIAL INSTRUCTIONS: 601934 - SALEM B1G1F-3

B/L ALSO INCLUDES DOCUMENTS: 2750597

PRINT DATE	SHIP DATE	B/L NUMBER	PURCHASE ORDER OR CONTRACT NO.	MODE	ORDER SOURCE	ORDER DATE	DIVISION	COPIES	OPERATOR
10/01	10/03	277-0252		MAIL	SALES	08/09	1226	****	WGBNH
QUANTITY	ITEM NO.	SIZE/CTNS	ITEM NAME	CTG. QUANTITY	ITEM PRICE	B/L AMOUNT			
2.	23587	6M 30	SALEM B1G1F	12,000	356.7000	713.40			
2.	23850	6M 30	SALEM 100 B1G1F	12,000	356.7000	713.40			
2.	23851	6M 30	SALEM LTS B1G1F	12,000	356.7000	713.40			
2.	23852	6M 30	SALEM LT 100 B1G1F	12,000	356.7000	713.40			
LESS CREDIT FOR FREE PRODUCT						1,428.80-			
DISCOUNTABLE GROSS						1,428.80			
STD TERMS DISCOUNT OF 3.25%						48.37-			
LESS HANDLING ALLOWANCE						48.38-			
LESS STATE TAX FOR FREE PRODUCT						480.00-			
TOTAL QUANTITY	SHIP WEIGHT	THOUSAND CIG.	TERMS Credit Terms Start on Invoice/Sched Delivery Date DUE			TERMS DISCOUNTS	INVOICE AMOUNT		
8	144	48	NET PAYMENT REC BY 10/31			48.37-	854.07		
		20'S	OTHERWISE PAST DUE				800.44		

TEAR

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10000023